

Building & Construction Exhibition

18th- 21st October 2012
Antalya Expo Center, Turkey



YAPEX[®]
EXHIBITIONS **2012**

www.yapexbuild.com



ANTALYA: excellent location for international trade

Antalya is widely known for its sea, sun and history, but now it is attracting international visitors also with its international trade exhibitions. YAPEX will be an excellent occasion for you to meet the expanding building market of Turkey and to present your products to international professional visitors. Antalya is most favourably positioned for the entire Eastern Mediterranean area as well as the Middle East. There is a strong demand for building materials of all kinds in this area. YAPEX also offers ideal business opportunities for the building sector to establish new contacts with industrialists and businessmen who can be strategic partners in the area.

New market opportunities...
A wide range of exhibited products...
Active trade visitors...
Successful organisation...

Time for business...
18th - 21st October 2012



Yapex 2012 takes place in the most active region of Turkey's building and renovation market. At the moment, there is a strong demand for building materials and machinery as well as products and technology of the corresponding special fields in all Eastern Mediterranean countries and the whole of the Middle East.

**Yapex Building Exhibition offers
you trade development
opportunities in an extremely
professional atmosphere..**

Internationality and a powerful brand:
YAPEX EXHIBITIONS

The YAPEX Exhibition, a trade fair for building materials, has been taking place in Antalya Expo Center since 1993 and has enjoyed steadily increasing popularity. YAPEX is an international meeting point for the construction industry of the entire Eastern Mediterranean area as well as the Middle East. We invite the building materials industry to discover the business opportunities of this new and expanding market.

**Product range of YAPEX**

- * Construction equipments
- * Prefabrication
- * Concrete building elements
- * Prefabricated building elements
- * Scaffolding and ladders
- * Construction and building machinery
- * Tools
- * Gypsum plaster and related materials
- * Building chemicals
- * Insulation materials (water, heat and sound insulation)
- * Walling (masonry) materials
- * Wall cladding materials

- * Wall coverings and paints
- * Suspended ceilings and relocatable partition systems
- * Window and door systems
- * Roofing materials
- * Floor finishes
- * Natural granite and marble, natural and composite stones
- * Ceramic floor and wall tiles
- * Bathrooms, sanitary installations and saunas
- * Vitrified products, plumbing fixtures, bathroom accessories
- * Ready-made kitchen units and kitchen accessories

- * Fittings and profiles
- * Furnishings
- * Hotel furnitures and decoration elements
- * Electrical installations and lighting fixtures, led lighting systems
- * Elevators, escalators
- * Landscaping elements and urban furniture
- * Environmental equipment
- * Energy systems
- * Air-conditioning
- * Information technologies



Turkey is a huge market itself for all kind of building materials and technology with its dynamism. Moreover the neighbouring countries in the Middle East are in a development and re-construction period and Turkey is well positioned for these countries to find solutions for their new projects. Every year sectoral professionals and traders from all around Turkey and the target countries meet in Antalya during the Yapex Week. We invite you to meet traders from the active market and to find new business opportunities.

**The most active
region for building
materials**

Special Shows during Yapex 2012 Building Exhibition :



(Building Repair, Restoration and Renovation Exhibition)



(Window and Door Systems, Accessories and Equipment Exhibition)



(Ceramic, Vitrified Products, Bathroom Armatures and Accessories Fair)

Hundreds of tourist facilities are located in the Mediterranean region and considerable renovation work is necessary every year after the tourism season since the tourist buildings suffer wear and tear. In this case some materials for renovation and re-building come to the front at the exhibition. In order to supply the convenient solutions in accordance with the new architectural preferences of the tourist buildings, Yapex Building Exhibition present Special Shows at the halls of the fair.

Yapex Building Show also will be hosting: **“Building Restoration and Renovation Showcase 2012”** during the exhibition dates to welcome distinguished architects. **Mark your calendar !**

Visitors by Professions

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Visitors profile of the fair:

YAPEX 2012 is preparing to welcome professional of concerned sectors. Especially; architects, interior designers, civil engineers, important construction companies and contractors, importers and distributors of building materials, investors and managers of tourism facilities of the region, wholesalers and traders of building materials from all around Turkey and the neighbouring countries are the main groups of visitors.

Antalya with its popularity all around Europe and the Middle East is going to be an attractive and important international meeting point for the building materials industry and construction sector.

The last YAPEX exhibition was visited by 26.192 visitors including architects, civil engineers, contractors, traders, wholesalers, investors...

- * 80% of these visitors were professionals who actually and directly do business in the building & construction industry.

- * 85% of them were authorised to take decision in the sector.

- * 90% of visitors were looking for solutions within the product range of the exhibition for their building projects.

Visitors by Regions

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Cities of visitors coming from Turkey:

Antalya, Isparta, Konya, Kütahya, Aydın, Afyon, Denizli, Burdur, İstanbul, Gaziantep, Hatay, Ankara, İzmir, Muğla, Eskişehir, Uşak, Karaman, Kocaeli, Bursa, Kayseri, Mersin, Kırıkkale, Nevşehir, Adana, Edirne, Erzurum, Niğde, Trabzon, Balıkesir, Zonguldak, Manisa, Aksaray, Bilecik, Tokat, Muş, Samsun, Sivas, Tekirdağ, Yalova, Van.

Countries visited from:

Iran, Iraq, Jordan, Belarus, Italy, Bulgaria, Ukraine, Germany, Russia, Kazakhstan, Syria, Egypt, Greece, India, Latvia, Tunisia, Austria, France, Sudan, Azerbaijan, Georgia, Cyprus, Lebanon, Bahrain.

Number of visitors at YAPEX 2011, by the important industrial regions of Turkey:

From Antalya	22.477
From Turkey (Excluding Antalya)	3.374
ABROAD	341
TOTAL	26.192

Exhibition area Antalya Expo Center

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With its international airport serving European and Middle Eastern countries with direct flights and rich possibilities of accommodation, Antalya is well prepared for the future as a centre of international exhibitions and congresses. The venue of YAPEX, Antalya Expo Center, meets the highest international standards for exhibitions. It has covered exhibition area of 40.000 sqm. The six pillarless halls of Antalya Expo Center are 12 m. high and can be separated by panels when needed.

All stands are supplied with water, electricity, compressed air, telephone and internet lines. It is very easy to reach the fairground from the city centre by free shuttle buses and there is car parking area for visitors. Excellent conditions are available in Antalya for good business and commercial success.

**Antalya Expo Center, meets
the highest international
standards for exhibitions.**

Supporting Associations

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18th - 21st October 2012



- The Metropolitan Municipality of Antalya,
- The Chamber of Commerce and Industry of Antalya,
- The Chamber of Architects,
- The Chamber of Civil Engineers,
- The Chamber of Mechanical Engineers,
- The Chamber of Electrical Engineers,
- KOSGEB Small and Medium Size Industry Development Organisation of Turkey,
- Municipalities Union of Historical Cities.

Yapex Building Exhibition is supported by the important trade organisations and associations in the concerned sectors.

Facts and Figures

Date and place: 18th-21st October 2012

Antalya Expo Center / Antalya-TURKEY

Visiting hours: 10.00-19.00

Deadline for applications: 3rd September 2012

Organiser: Akdeniz Tanitim A.S. (Turkey)

Participation fee (indoor area): 190 Euro/m² + VAT

Stand Packages : All standard stands include aluminium poles, white laminated plywood panels, fascia panel with company lettering, lighting (1 100W spotlight per 3 sqm), carpet and 1 socket (220 V-50 Hz).

Standard Stand construction fee: 15 Euro/m² + VAT

Equipped stand construction fee (min. 15 m²): 30 Euro/m² + VAT

For more information on stand packages and individual stands please contact us :
fatih@yapex.com

Participation fees (outdoor area): 120 Euro/m² + VAT

Fair catalogue:

Number of copies printed: 5.000

Size: 13,5x21 cm.

Language: Turkish-English

All exhibitors have a catalogue entry in Turkish and English. These entries are ordered alphabetically according to company names. Additionally, exhibitors may place colour advertisements in the catalogue.

Advertising pricess are as follows (VAT excluded):

Full inner page (13,5 x 21 cm)	200 Euro
Two pages (27 x 21 cm)	300 Euro
Inside front cover (13,5x21 cm)	350 Euro
Inside front cover (two pages, 26 x 21)	500 Euro
Inside back cover (13,5 x 21 cm)	300 Euro
Back cover (13,5 x 21 cm)	500 Euro

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